Brevet fédéral IA - AI Business Specialist

Legal aspects & AI

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Pre-reading Pack

EU AI Act

- **European Commission, "EU AI Act Q&A"**
  - **Why:** This is the official, plain-language summary of the most important AI regulation affecting your work. Focus on the risk categories and obligations.
- **EU AI Office, "AI Literacy - Questions & Answers"**
  - **Why:** The most readable official explainer for the AI literacy requirement.
- **Homburger, "Swiss AI Regulation: Tailored Rules Instead of a Swiss AI Act"**
  - **Why:** This clearly explains Switzerland's legal strategy and why you have to pay attention to both Swiss and EU rules.
- **Vischer, "Part 7: The EU AI Act - what it means in practice for most companies"**
  - **Why:** This article provides a practical, business-focused perspective from a leading Swiss law firm on the AI Act's real-world impact.
- **CNIL, "Dossier : Le règlement sur l'IA"**
  - **Why:** This comprehensive file from the French data protection authority (CNIL) provides an authoritative overview and practical breakdown of the EU AI Act.

Data Protection

- **CNIL, "IA : les premières recommandations de la CNIL pour les systèmes d'IA"**
  - **Why:** This guide provides practical and direct recommendations from the French authority to ensure AI systems comply with GDPR.
- **CNIL, "Les fiches pratiques IA"**
  - **Why:** These practical fact sheets from the French data protection authority offer clear guidance on common AI compliance issues.
- **ICO, "Guidance on AI and data protection"**
  - **Why:** This comprehensive guide from the UK's data protection authority provides a practical framework for applying data protection principles across the entire AI system lifecycle.
- **Vischer, "Part 25: AI Tools – What about data protection?"**
  - **Why:** This resource offers a clear legal analysis of the key data protection questions that arise when using third-party AI tools.
- **FDPIC "Guide to Technical & Organisational Measures (TOM)"**
  - **Why:** This guide provides practical security hygiene recommendations from the Swiss data protection authority to pair with AI tool use.

- [BBC, Hundreds of thousands of Grok chats exposed in Google results](#)
  - **Why**: This headline illustrates the risks of data leakage with AI tools.
- [WIRED, Catastrophic Hospital Hack Ends in a Leak of 300M Patient Records](#)
  - **Why:** This headline illustrates the extreme risk in regulated industries, showing how misuse of AI can lead to significant data protection violations and regulatory fines.

Intellectual Property

- [Institut Fédéral de la Propriété Intellectuelle, "Intelligence artificielle : les outils d'IA peuvent-ils violer le droit d'auteur?"](#)
  - **Why:** This is the guidance of the Swiss IPI, essential for understanding the copyright landscape from a Swiss legal perspective.
- [European Parliament, "Generative AI and Copyright"](#)
  - **Why:** This provides a deep dive into the input (TDM) and output (authorship) challenges that are central to IP in AI. Focus on the executive summary.
- [Vischer, "Part 10: Copyright and AI: Responsibility of providers and users"](#)
  - **Why:** This piece clarifies the distinct copyright responsibilities and potential liabilities for both the companies providing AI tools and the businesses using them.
- [Ropes & Gray, "Anthropic's Landmark Copyright Settlement"](#)
  - **Why:** This news article illustrates the significant financial and reputational risks associated with copyright infringement in training AI models.

Governance

- [Vischer, "Part 27: How small and medium-sized enterprises can use AI in a compliant manner"](#)
  - **Why:** This guide provides actionable, SME-focused advice for implementing compliant AI strategies without overwhelming resources.
- Optional: [Microsoft, "Responsible AI Standard"](#)
  - **Why:** This provides a concrete, real-world example of how a major technology company translates high-level principles into actionable engineering and deployment practices.
- Optional: [IBM, "What is AI Governance?"](#)
  - **Why:** This article offers a clear, business-focused overview of the key pillars of an effective AI governance framework from another industry leader.
- Optional: [OECD, "The OECD AI Principles"](#)
  - **Why:** This is one of the first and most influential intergovernmental standards on AI, providing the foundational principles for many national regulations and corporate frameworks.
- Optional: [Stanford Policy Center, "REGULATING UNDER UNCERTAINTY: Governance Options for Generative AI"](#)
  - **Why:** This paper provides a forward-looking perspective on the evolving regulatory landscape and future governance challenges for generative AI.